



UNIBUDDY DISCOVER ON...



Attract students at every point in their college journey

Your enrolled students are the heart and soul of your institution. And now, you can place them on the central point for information, advice and guidance on studying in the US. **Viewed by 7.6 million visitors a year.** All free of charge.

The screenshot shows the 'Study USA Chat' interface. At the top, there's a navigation bar with 'School Search', 'Resources', 'Services', 'Apply Now', 'Match Me', 'E-mags', and 'Languages'. Below this is a search bar and a 'Home > Unibuddy' breadcrumb. The main section is titled 'Study USA Chat' and includes a sidebar with 'Buddies', 'Inbox', and 'Settings'. The chat area features filters for 'Subject', 'Location & College Name', and 'Ambassador', along with a 'Reset Filters' button. Six student profiles are displayed in a grid, each with a profile picture, name, university logo, and a 'Chat with [Name]' button. The profiles include: Susan (Chapman University, Medicine), Kim (Finlandia University, Law), Alexis (Fairleigh Dickinson University, Marketing BS-MBA), and three others (Academic - Computer Science, Business, and Fine Arts BA).

This is community: Higher Ed Strong

We've joined forces for a stronger, more resilient higher education community. Unibuddy Discover will help universities optimize their digital channels, reach students and provide them with the information they need throughout their journey.



Early student to student connections and unprecedented reach

Unibuddy and studyusa.com have teamed up to provide prospective students with real-time access to enrolled students. Now your prospects can chat about everything that's not on your website or your brochure.

Your future students can filter which ambassadors they want to chat with by major, region, or ambassador country of origin. Meaning you get to make connections with prospects, before they've even chosen a program.

By placing your student ambassadors on studyusa.com, you reap the benefits of appearing on the most trusted source of advice and guidance for international students coming to the U.S.

With over 26 million pageviews a year, your ambassadors provide a compelling reason to connect with your school and raise your profile.

And that's not all. With Unibuddy Discover, your ambassadors get to be part of studyusa.com social campaigns - **reaching over 600,000 followers.**

Reach Gen Z on their terms

Digital natives, your future students are much more comfortable directly messaging than using any other means of communication.

For this generation, truth is everything. It's how they decide who to trust, what to buy, and which path to follow.

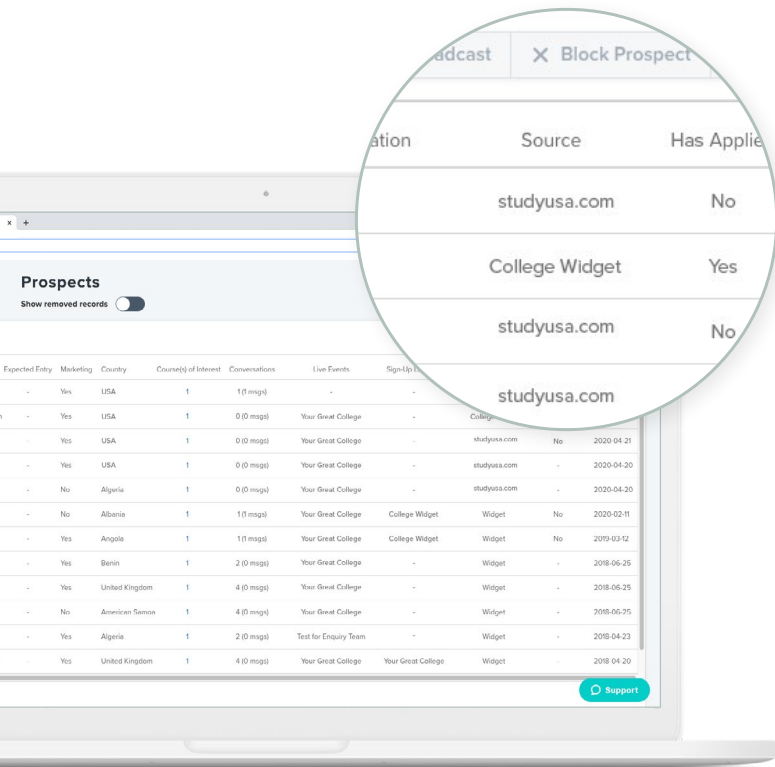
Your student ambassadors are your truth. And your truth is your brand.

Your prospects, your leads

Just as with Unibuddy on your own website, with studyusa.com, you get the lead data in your dashboard.

You'll be able to track whether your leads came from studyusa.com or from your own website. So you can see the value of Unibuddy Discover.

Your ambassadors will also see which platform a prospect came from. Allow them to engage even faster by providing them with key information useful for different audiences.

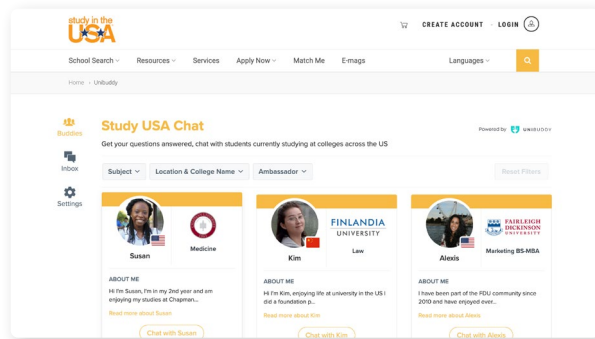


To find out how you can be one of the first schools to showcase your students on studyusa.com, get in touch with your Account Executive at [studyusa.com](https://www.studyusa.com) today.



Attract, engage and convert. Shared experiences at every stage. Be there for prospects when they need you.

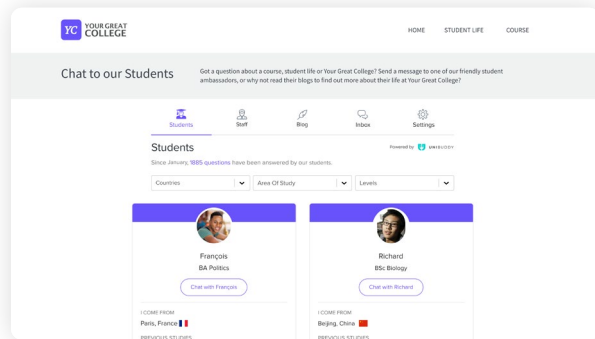
01. Brand Awareness



Unibuddy Discover on studyusa.com

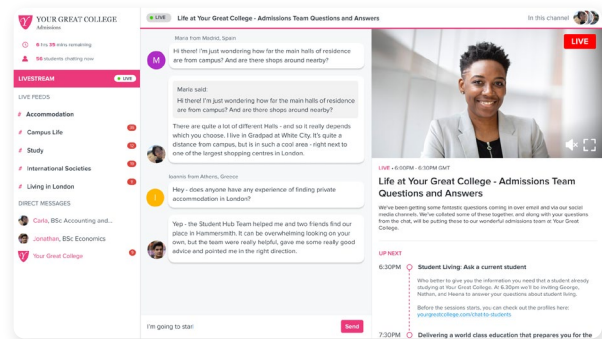
- Unlimited ambassadors
- Message transparency
- Safeguarding tools
- Lead generation with CRM integration

02. Convert your website visitors, personalize your communications and create belonging



The Unibuddy Platform

- Lead generation with CRM Integration
- Machine learning-powered conversation insights for informed communications
- Staff buddies
- Student generated content for you to share directly



Unibuddy Live

- Virtual events with just one application
- Live group chat
- Live stream video
- Live engagement for every stage of the journey

Book a demo to discover how you can help students make the most important decision in their life through shared experiences.

Some of our 300+ partners



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WWW.UNIBUDDY.COM