

# student journey



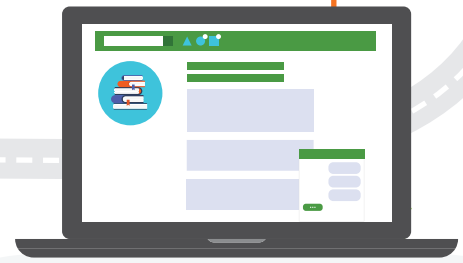
**Pieter**  
from the  
Netherlands



1

Pieter is two years away from graduating and is starting to research schools and programs.

2



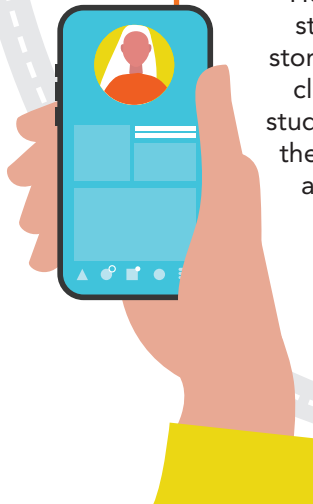
He goes to [studyusa.com](http://studyusa.com), then checks out Study in the USA's Facebook page, and signs up for emails.

3



Over the next two years, Pieter receives newsletters that inform him about huge numbers of schools, and he makes some inquiries.

4



He reads about a student blogger story in a newsletter, clicks through to [studyusa.com](http://studyusa.com), and in the post, discovers about gap year programs.



## *outcome:*

In the end, Pieter talks to his university counselor, and she recommends a program he found on [studyusa.com](http://studyusa.com) that she knows has an exchange program with a local university. Pieter ends up doing a gap year.