

CONTENT IDEAS FOR INTERNATIONAL STUDENTS

46 simple ideas how your international students can showcase your school or program with easy-to-create videos



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example video

STUDENT INTERVIEWS

Current Students' Perspective:

- **Why They Chose the School:** Simple, direct interviews style where students can speak about the main reasons for selecting their school.
- **Favorite Thing About the School:** Students share one thing they absolutely love about the school, be it academic, social, or any other aspect.

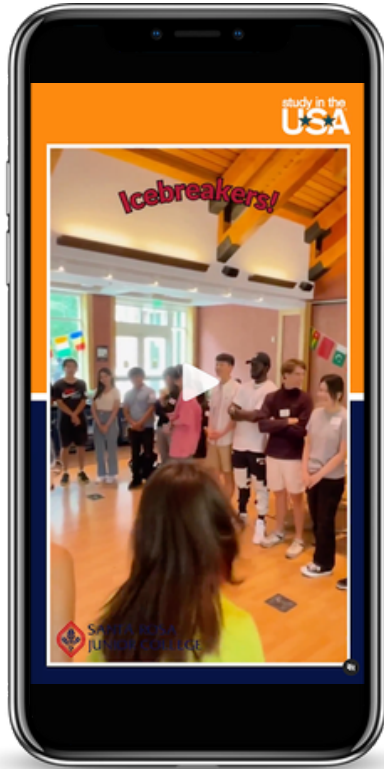
One Piece of Advice: Students offer a single piece of advice for new or prospective students.

Life on Campus: Sharing their day-to-day experiences, favorite spots on campus, clubs they're a part of, and events they look forward to.

Adjusting to a New Environment: Especially for international students, sharing their journey of settling into a new country, culture, and educational system. Discussing challenges they faced and how they overcame them.

Tips and Recommendations: Current students share advice on making the most out of the college experience, resources they found useful, and things they wish they knew before joining.





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EVENTS SHOWCASE

Annual Festivals and Fairs: Highlight the major annual events hosted by the school, such as cultural fests, art and music festivals, science and tech fairs, or sports tournaments. Capture the preparations, behind-the-scenes moments, and the event's main attractions.

Workshops and Seminars: Showcase any workshops, guest lectures, and seminars that the school organizes. This could range from academic-related sessions to skill-building workshops like photography, writing, or even cooking.

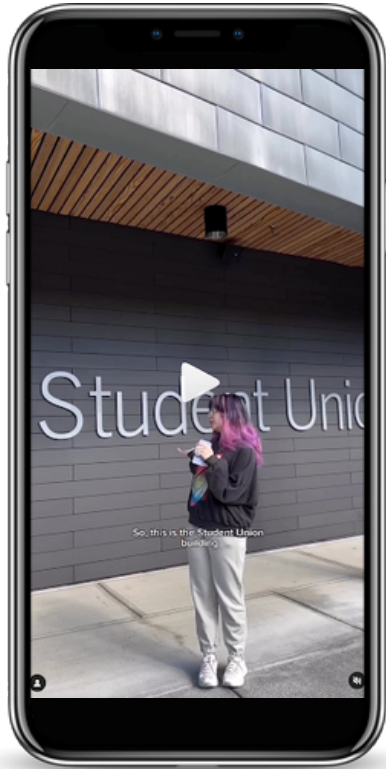
Cultural Celebrations: Since there's a focus on international students, spotlight the various cultural and national celebrations hosted by different student groups. Capture the decorations, dances, food, and any performances associated with these celebrations.

Fundraisers and Charity Events: Document any philanthropic events organized by the school or student groups, highlighting the cause, the activities, and the impact of the fundraiser.

Club and Organization Initiatives: Showcase events organized by various clubs and organizations on campus, be it debates, film screenings, book launches, or talent shows.

Orientation and Welcome Events: Capture the excitement and activities during orientation week, focusing on events that help new students, especially international students, settle in and feel welcomed.





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CAMPUS TOURS

A comprehensive guided tour of the campus, showcasing key landmarks, buildings, and facilities. This can be broken down into different segments:

Academic Buildings Tour: Highlighting lecture halls, labs, libraries, and study rooms. Students can share their favorite classrooms and why.

Recreational Facilities Tour: Showcasing sports arenas, gymnasiums, swimming pools, and other recreational areas. This can also include any art or music facilities.

Dormitory and Living Spaces Tour: A look into student accommodations, common areas, and dining facilities. International students can share their dorm room setups and how they've personalized their spaces.

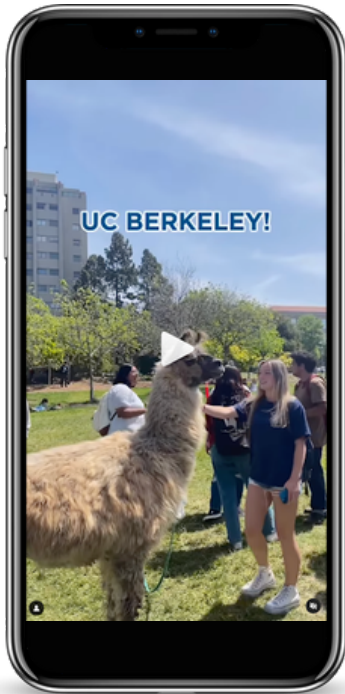
Green Spaces and Outdoor Areas Tour: Highlighting gardens, parks, and other outdoor relaxation spots on campus. This can also showcase any botanical gardens or special outdoor art installations.

Cafes and Hangout Spots Tour: Showcasing popular cafes, eateries, and hangout spots where students usually gather for group studies or just to relax.

Cultural and Heritage Spots Tour: If the campus has historical buildings, art pieces, or any cultural significance, this tour can delve into the stories behind them.

Special Facilities Tour: Highlighting any unique facilities the school might have, such as observatories, specialized research labs, or theaters.





TRENDING SOUND SEGMENTS

Viral Challenges: Highlight any music or sound-based challenges that have gone viral among students. This could be related to popular apps like TikTok or any local trends that have caught on.

ALUMNI PERSPECTIVE

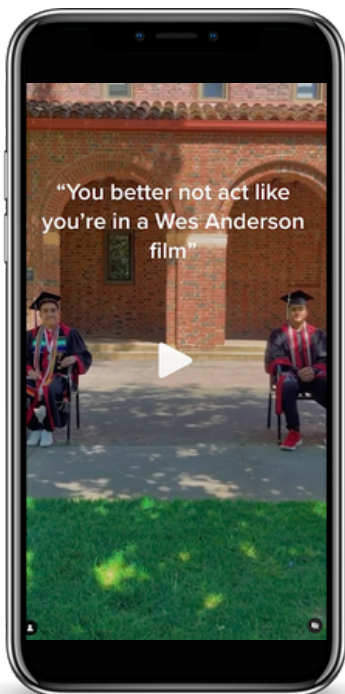
Journey Post-Graduation: Alumni discuss their transition from college to the professional world, how the school prepared them, and any significant opportunities they got because of their education.

Reflections: Looking back at their time at the school, alumni share memorable moments, experiences that shaped them, and any courses or professors that left a lasting impact.

Advice for Current and Prospective Students:

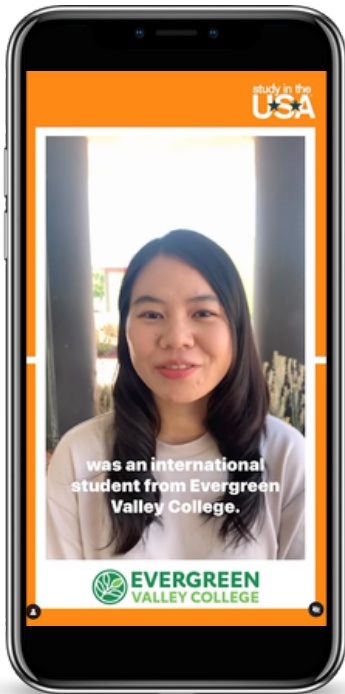
Alumni provide insights into the skills and experiences they found most valuable, tips for networking, and guidance on navigating the transition from student to professional.

Where Are They Now: A segment showcasing the various fields and industries alumni are currently working in, highlighting the diverse paths one can take post-graduation.



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DAY IN THE LIFE

A video or photo diary capturing a typical day for an international student. From waking up in the dorm, attending classes, participating in extracurricular activities, to winding down in the evening.

TIPS FROM CURRENT STUDENTS

ACADEMIC INSIGHTS

Study Techniques: Students share their favorite study methods, apps, or tools that help them stay organized and efficient.

Course Recommendations: Tips on elective courses to take, professors who are inspiring, or classes that offer unique experiences.

Library Hacks: Insights into the best spots in the library, online resources, or how to make the most of library facilities.

CAMPUS LIFE

Dormitory Tips: Advice on decorating dorm rooms, managing space, or essential items to bring.

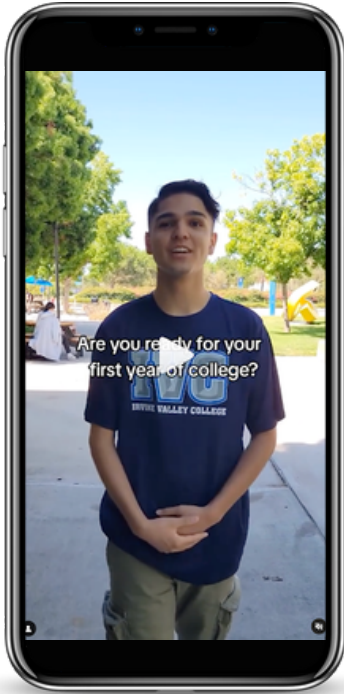
Food and Dining: Recommendations on the best dishes in the cafeteria, affordable eateries around campus, or hidden gems.

Getting Involved: Tips on joining clubs, organizations, or events that enhanced their campus experience.



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TIPS FROM CURRENT STUDENTS

SOCIAL AND NETWORKING

Building Connections: Advice on networking with professors, alumni, or industry professionals through campus events.

Friendships and Social Circles: Tips on making friends, especially for international students, and finding one's community on campus.

Events and Parties: Insights into the most awaited events, dos and don'ts, and how to make the most of them.

HEALTH AND WELL-BEING

Staying Active: Recommendations on gym facilities, sports, or outdoor activities.

Mental Health Resources: Sharing experiences with counseling services, stress-relieving activities, or campus support groups.

Balancing Act: Tips on juggling academic, social, and personal life.

BUDGET AND FINANCE

Saving Money: Hacks on saving money on textbooks, transport, food, or other expenses.

Finding Part-time Jobs: Advice on where to look for campus jobs, work-study opportunities, or internships.

Scholarships and Grants: Tips on applying for financial aid, scholarships, or any available grants.





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TIPS FROM CURRENT STUDENTS

EXPLORING THE LOCALE

Local Attractions: Recommendations on must-visit places around the campus or city.

Transport Hacks: Tips on using public transport, getting discounts, or navigating the city efficiently.

CULTURAL ADJUSTMENT

(this is especially for international students)

Overcoming Homesickness: Sharing personal stories and remedies.

Engaging in Cultural Exchange: Tips on joining international clubs, attending cultural events, or hosting one's own cultural exchange sessions.

PREPARATION FOR FUTURE

Career Planning: Insights into utilizing the career center, attending job fairs, or building a portfolio.

Post-Graduation: Tips on planning for higher studies, job applications, or transitioning into the professional world.

