

SPONSORED CONTENT

What is it?

What is Sponsored Content?

Sponsored Content can be:

- A written interview questionnaire (see following page), filled out by one of your international students
- Videos of your school events, etc.
- An article written by faculty*
- A one-time blog post written by faculty around 300-600 words*

The goal is to get your Sponsored Content active on our site as soon as possible – it remains on our site throughout your contract, is a great magnet for Google searches, and is therefore wonderful, ongoing advertising for your school.

The best and easiest Sponsored Content you can send us is an interview with one of your very own international students.

What should the interview include?

On the following page is a questionnaire that you can send to one of your students to fill out. Just copy and paste the questions into an email. Once completed, send it back to us, and we'll post it on the site. Please also send a high-quality photo headshot of the student.

See the [Student Experiences](#) section on StudyUSA.com for examples.

Could I use a video?

Yes! Videos are a great option for your Sponsored Content. You may already have some on your site or social channels. Just send us the links to a few of your favorites, and we will repost them on StudyUSA.com!

See the [Video](#) section on StudyUSA.com for examples.

*If you would rather send us an article or blog post, ask us for the guidelines for these options.



International Student Questionnaire

Thank you for participating in a StudyUSA.com featured international student interview. Please type your answers to the questions in English.

What is your name and what country are you from?

What is the name of your school or program?

What is your level of education and field of study (for example, senior, majoring in chemical engineering)?

Why did you decide to study in the USA?

Why did you choose your university/college?

Have you taken any classes outside your major that you've enjoyed?

What were some struggles you faced and how did you handle it?

What is your favorite place on campus?

What do you want to do after graduation?

What are some of your summer plans?

Does your university/college organize any fun events you've attended or are looking forward to? (concerts, theatre shows, drag shows, food events, etc.)

Have you traveled around the U.S.? What were some of your favorite places, or where would you like to go?

What is one of your favorite memories from your time as a student?

Describe your experience in three words.

What would you tell students who are considering studying in the USA?

Copy and paste these questions into an email, send to your international student(s), and once completed, return to us!

