

# STUDENT JOURNEY



**Pieter**  
from the  
Netherlands



Pieter is two years away from graduating and is starting to research schools and programs.



He goes to [studyusa.com](http://studyusa.com), then checks out Study in the USA's Facebook page, and signs up for emails.



Over the next two years, Pieter receives newsletters that inform him about huge numbers of schools, and he makes some inquiries.



He reads about a student blogger story in a newsletter, clicks through to [studyusa.com](http://studyusa.com), and in the post, discovers about gap year programs.



## OUTCOME

In the end, Pieter talks to his university counselor, and she recommends a program he found on [studyusa.com](http://studyusa.com) that she knows has an exchange program with a local university. Pieter ends up doing a gap year.

