

LIVE SESSIONS

Connecting live with students on social media

Student Sessions is an ongoing series of Live presentations on both Facebook and Instagram. It is a weekly program offering topics such as staying engaged in an online campus, financing your studies, how to find the best college for you, and how not to overpay for a U.S. education.

The series' goal is to provide a platform for direct connection between school or program representatives and prospective international students.



Impressions:

11,972,513

PEOPLE



Reached:

7,600,828

PEOPLE



Engagements:

3,023,103

PEOPLE



Social media promotions:

580,000+

PEOPLE



Facebook + Instagram ad boost viewed by (average):

105,575

PEOPLE



Newsletter sent to (average):

46,100

PEOPLE

