Interactive Brochures

What we need to make one for you!

The interactive brochure is a 10-page document. If you have upgraded to additional pages, you can still use this as the basis for putting yours together. Throughout the piece, the word count should be minimal; let the high-resolution photos and videos do the heavy lifting. Following are topics and necessary items for each page. Be creative and highlight what makes your school unique and why students would want to study there!

PAGE 1 Cover	**NECESSARY ITEMS:** 1. Logo 2. Title or tagline 3. Photo(s)
PAGE 2 About page *General info*	1. Mission statement 2. Photo(s)
PAGE 3 About page *Facts & figures*	1. Facts/figures 2. What makes your program special?
PAGE 4 Programs *General info*	1. Program: highlights or list 2. General information
PAGE 5 Programs *Student video(s)*	1. Programs, continued 2. Student testimonial video(s)
PAGE 6 Programs *More information*	**NECESSARY ITEMS:** 1. Programs, continued 2. Any additional information
PAGE 7 Campus life	1. Campus life information 2. Photo(s) and/or video(s)
PAGE 8 Location information	1. Where is your program? 2. What's special about its location? 2. Photo(s) and/or video(s)
PAGE 9 How to apply & cost information	1. How to apply 2. Cost information
PAGE 10 Closing & contact information	1. Final information 2. Contact information with links 3. Links to social media channels

Additionally, we will need links to your branding guidelines — if your program doesn't have this information, contact your Study in the USA sales rep for assistance. For the best method of transferring all of the deliverables to Study in the USA, use the link below.

DELIVERABLES FORM