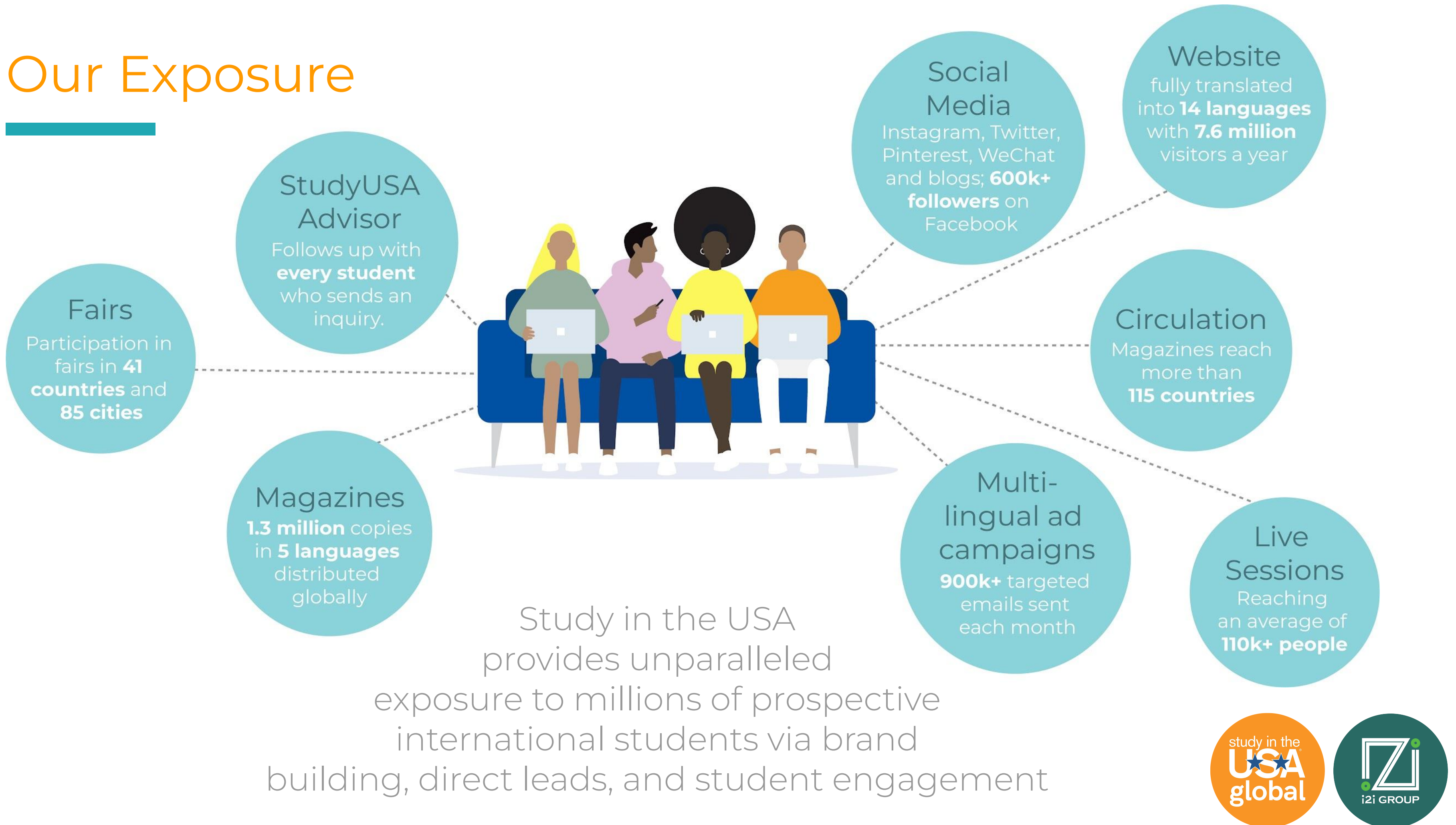

Insider Insights into Student Recruitment in China



Our Exposure



Why Do Chinese Want an International Education?

- International Experience
- Status
- Prestige
- Employment Benefits in China
- Immigration
- Family & Marriage
- Business Development



Recruitment Environment Challenges

- Limited Direct Recruitment
- No Fairs
- Limited Face-to-Face Contact in Schools
- Student Head Hunters
- How to Focus on Students Who Are Ready & Capable



Profile on StudyUSA.com

University of Arkansas 阿肯色大学

العربية English Español Bahasa Indonesia 简体中文



信息速览

立即申请

浏览学校网站

Join Us On WeChat

WeChat ID: Study-in-the-USA



联系本课程

填写下方表格以获取您需要的答案。请用英文填写表格。（* = 必填字段。）

名字

中间名

姓氏

电子邮箱



Student Ambassador Chat

Buddies

Inbox

Settings

Chat with student ambassadors

Powered by UNIBUDDY


Please chat with a student to get some answers to any questions you have about studying in the United States.

Subject ▾

Region or College Name ▾

Ambassador origin ▾ ¹

Reset Filters




ZhiNing

SB CC
SANTA BARBARA CITY COLLEGE
Economics, Associate in Arts for Tr...

ABOUT ME
Hello! My name is ZhiNing Cui and I will be the Unibuddy Ambassador fo...

[Read more about ZhiNing](#)

Chat with ZhiNing




Yixuan

UCI Division of Continuing Education
International Undergraduate Prepara...

ABOUT ME
Hi! My name is Yixuan Wang and you are free to call me Kristen if you ...

[Read more about Yixuan](#)

Chat with Yixuan




yunshuo

THE UNIVERSITY OF MISSISSIPPI
Mechanical Engineering

ABOUT ME
I'm yunshuo Guo, a master student in mechanical engineering. 5 years o...


[Read more about yunshuo](#)

Chat with yunshuo




Binyue

SB CC
SANTA BARBARA CITY COLLEGE
Hospitality, Associate in Science (...)



Zinan

UCI Division of Continuing Education
International Undergraduate Prepara...



Shanshan

THE UNIVERSITY OF MISSISSIPPI
Second Language Studies

Buddies

Inbox

Settings

Chat with student ambassadors

Powered by UNIBUDDY

Please chat with a student to get some answers to any questions you have about studying in the United States.

Subject ▾

Region or College Name ▾

Ambassador origin ¹ ▾

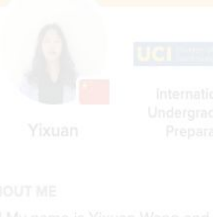
Reset Filters

Country of Origin

✕

✓

- China
- Cape Verde
- China
- Colombia
- Congo, Democratic Republic of
- Côte d'Ivoire
- El Salvador



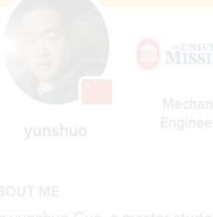
Yixuan

UCI Division of Continuing Education
International Undergraduate Prepara...

ABOUT ME
Hi! My name is Yixuan Wang and you are free to call me Kristen if you ...

[Read more about Yixuan](#)

Chat with Yixuan




yunshuo

THE UNIVERSITY OF MISSISSIPPI
Mechanical Engineering

ABOUT ME
I'm yunshuo Guo, a master student in mechanical engineering. 5 years o...

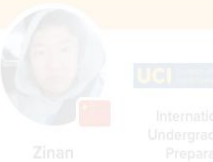
[Read more about yunshuo](#)

Chat with yunshuo




Binyue

SB CC
SANTA BARBARA CITY COLLEGE
Hospitality, Associate in Science (...)



Zinan

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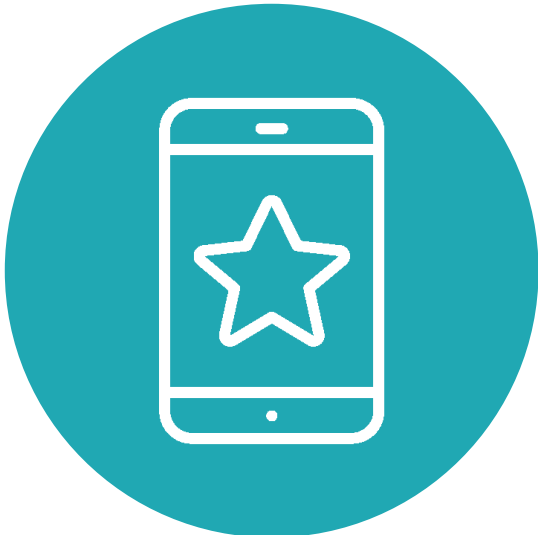


Shanshan

THE UNIVERSITY OF MISSISSIPPI
Second Language Studies



What We Offer + Solutions



**China
Social Media**



**Digital
Promotions**



**Virtual
Recruitment**



**PR &
Communication**



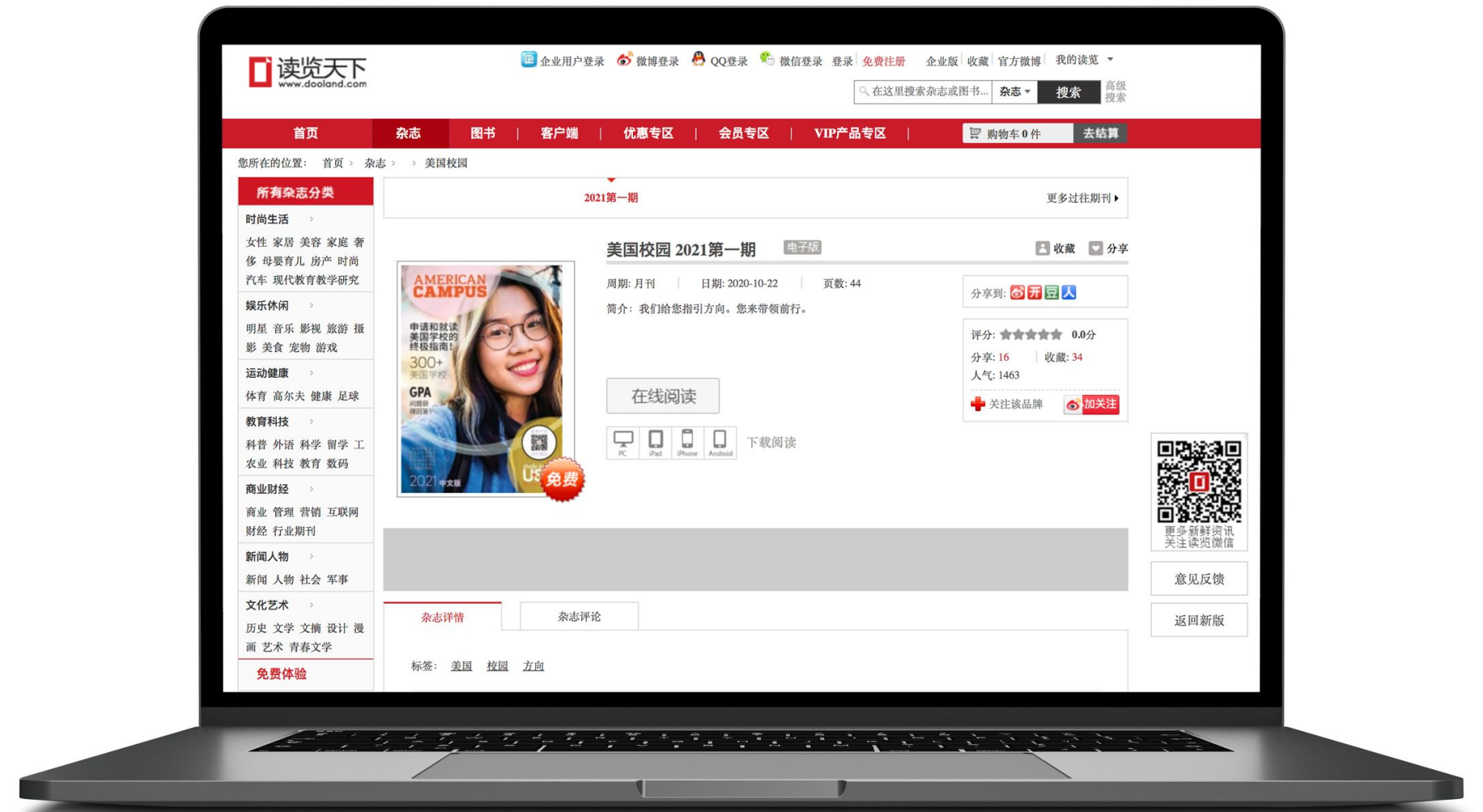
Print



**In-person
Recruitment**



Print + Digital Distribution




Print Brochures





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Connect directly with 750+ China international preparatory schools, language centers, SAT & TOFEL study schools, educators, consultants, students and parents through DIRECT to CHINA.



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Here's How It Works:



- Decide on the Information Package You want to Distribute – 4 pages, 8 pages, 12 pages, 16 pages or more.
- Standard Printing Size in China is an A4 on 128 gram coated paper
- Minimum 5000 copies are produced in China for China Distribution
- Send Your Hi-Res PDF To Our China Studio
- Translation Is Available For An Extra Charge
- Design Is Available for An Extra Charge
- Printing Takes 10 Days
- Distribution Takes one Week



OUR CLIENTS



Southern Illinois University

International Student Program

15,954

Total Reads

40

Total Likes

316

Total Shares

4 Platforms, 4 Pushes



Columbia University

International Student Program

16,264

Total Reads

53

Total Likes

326

Total Shares

4 Platforms, 4 Pushes



Access MBA & MASTERS

MBA & Masters Online Events

23,612

Total Reads

79

Total Likes

440

Total Shares

5 Platforms, 5 Pushes



American Campus Magazine

Education E-Magazine Promotion

33,973

Total Reads

117

Total Likes

520

Total Shares

11 Platforms, 11 Pushes



The Northwest School

International Student Program

39,038

Total Reads

123

Total Likes

634

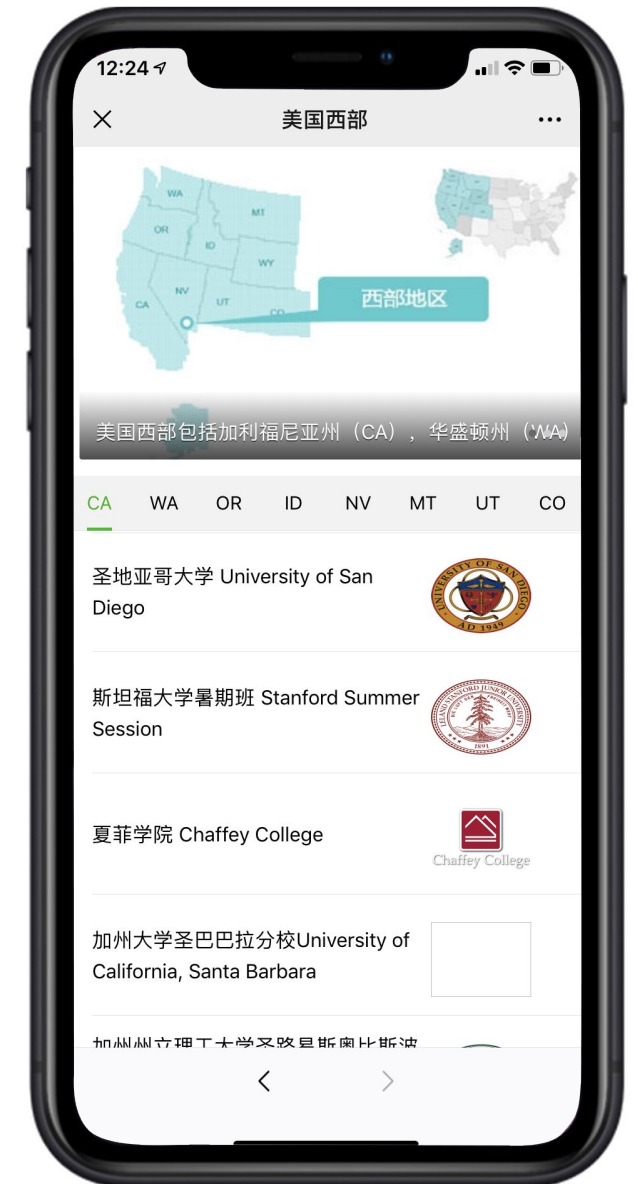
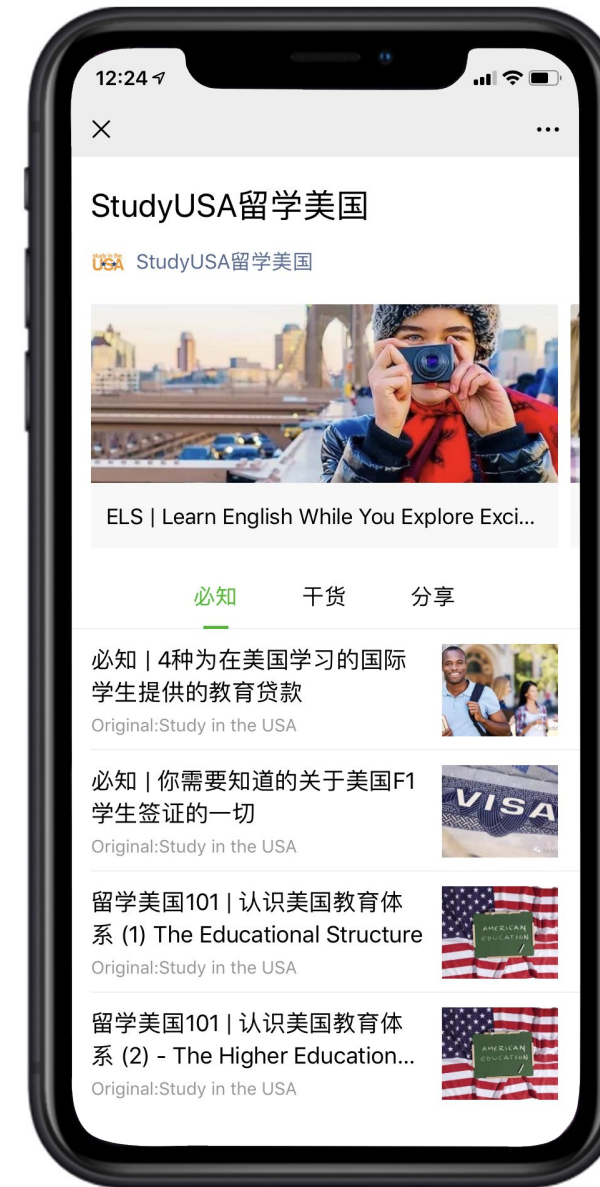
Total Shares

3 Platforms, 9 Pushes

WeChat — What You Can Do With It



- Focal Point to China
- Communication & Information
- Student Recruitment
- Matriculation
- Arrival
- On Campus
- Alumni
- Events in China
- Endowment
- Business Account vs. Personal Account



Weibo (Use It with WeChat) + TikTok



- Twitter Like
- Feeds Your WeChat
- Big Fishing Net



- Flash Videos
- Testimonials
- Experiences
- What It's Like



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