

China Distribution

American Campus/Study in the USA 2022



766 Total distribution points



- 511** High Schools with International Preparatory Programs
- 93** SAT & TOEFL Preparation Class Centers
- 83** International English Educational Class Centers
- 79** Study Abroad Centers & Consultancies

780 Total distribution contacts

293 School Principals

72 School Administrators

35 School University
Guidance Counselors

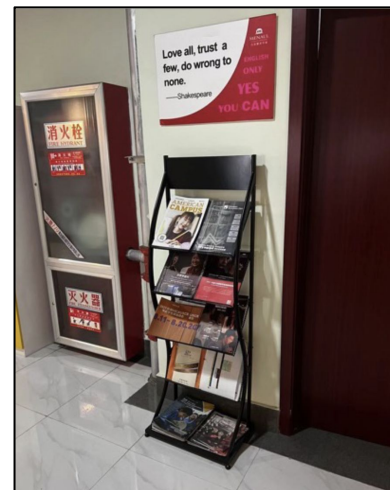
116 Learning Center
Directors

88 Preparation Class
Center Directors

54 English Language
Instructors

83 Study Abroad Center
Managers

39 International
University Placement
Consultants



494 Total distribution regions

107 Beijing

113 Shanghai

70 Guangzhou

204 Top 10 provinces + cities:

Sichuan

Zhejiang

Chongqing

Suzhou

Jiangsu

Shenzhen

Tianjin

Xian

Fujian

Hefei



Example of digital distribution



鳳凰網 河北

IFENG is a leading comprehensive portal website in China, providing comprehensive news information, in-depth interviews, opinion comments, financial products, interactive applications, community sharing and other services including text, image, audio and video.

[View online](#)



留学移民网
www.LXYM5.com

LXYM provides projects such as studying abroad in the United States, the United Kingdom, Australia and Canada, emigrating overseas, real estate and real estate in Greece and Portugal, to provide all-round services to Chinese students.

[View online](#)

Example of WeChat distribution **1,652 reads**



环旅世界
Premium Traveler

China's largest circulating monthly publication for frequent travelers — 180,000 monthly readers! China Premium Traveler (CPT) is distributed exclusively to Chinese while they are applying for their international travel visas. More than 99% of CPT readers will travel to the destination for which they are applying for a visa.

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Digital distribution summary

161,922 impressions

Total media impressions
as of March 3

43,112	Netease
24,506	IFENG
22,486	Sohu
18,944	Tencent
9,516	CSSXW.com
8,286	China education online
6,894	hc360.com
6,258	Oilu Wanbao (Qilu Evening News)
6,250	China education network
5,778	LXYM
4,950	People's education online
4,942	Haiwajiaoyu

4,266 reads

Total reads on WeChat
as of March 3

1,652	Premium Traveler
794	Travel USA
523	UNIVERSITE
306	Galerie Europe
288	Galerie America
249	Galerie France
215	Shop New York
133	DACH
106	Shop Dubai





Thank you

StudyUSA.com

