CRM DATA INTEGRATION

You can fetch your leads from our API via HTTP GET request:
https://api.studyusaonline.com/inquiry/month?access-token=<accessToken>&month=5&year=2018
Leave off the month and date parameters for current month to date results.

Here is a list of available fields:

field	dataType	required (always available)	format/value
firstName	varchar(100)	☑	
middleName	varchar(100)		
lastName	varchar(100)	☑	
email	varchar(100)	☑	
streetAddressLine1	varchar(255)		
streetAddressLine2	varchar(255)		
city	varchar(100)		
stateProvince	varchar(100)		
postalCode	varchar(20)		
country	varchar(80)	☑	
phone	varchar(50)		
messagingApp	varchar(100)		
messagingAppUsername	varchar(100)		
dateOfBirth	date	☑	format: Y-m-d
gender	varchar(20)	☑	
nationality	varchar(80)	☑	
studyBeginDate	date		format: Y-m-d

field	dataType	required (always available)	format/value
testName	varchar(50)		(standardized test name)
testScore	varchar(50)		(standardized test score)
degreeLevel	varchar(100)	☑	i.e Engineering
fieldOfStudy	varchar(100)	☑	i.e Bachelor
tuitionRange	varchar(100)		i.e $10,000 - $25,000
comment	text		
date	dateTime	☑	format: Y-m-d H:i:s

TIP: You can get the data in XML format instead of JSON format by changing the content type header to "Accept:application/xml" instead of "Accept:application/json"

POSTING LEADS TO YOUR CRM
StudyUSA can also post leads to your CRM. Just send us an API endpoint and a field mapping guide. Send the information to our integration specialist, Judd Bundy at jbundy@studyusa.com.

We can accommodate small adjustments like date format but anything beyond that will require a custom integration and would have to be negotiated with StudyUSA.

GETTING ACCESS
Simply ask your StudyUSA representative to send your access token and you can start using the API.