



**CONCEPT3D**

# Concept3D Overview

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May 7th, 2020

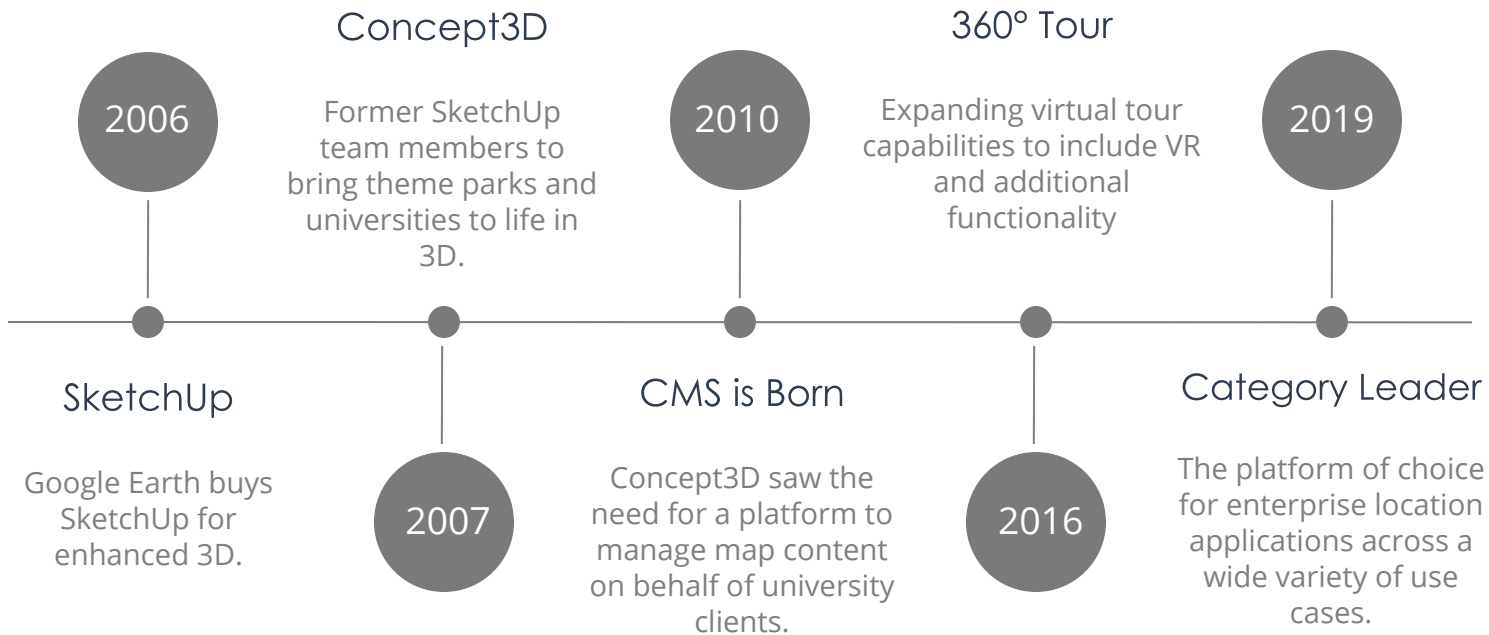
# AGENDA

- Company Brief
- Capabilities
- Questions & Discussion

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# COMPANY BRIEF

# HISTORY



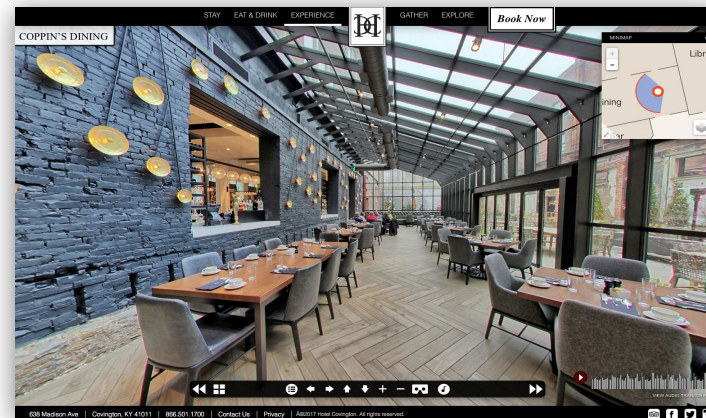
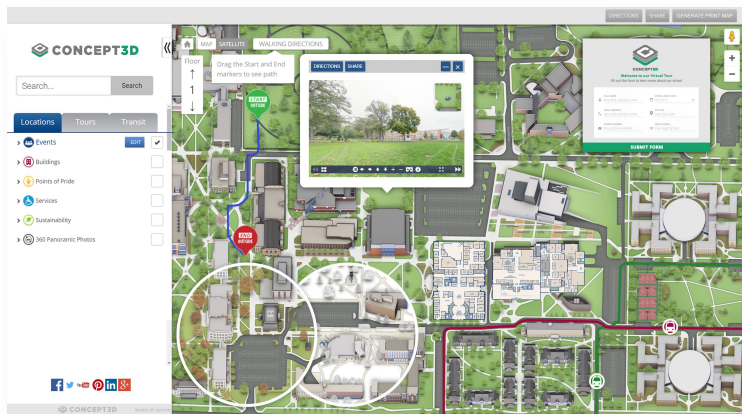
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# CAPABILITIES

# PLATFORM

## INTERACTIVE MAP

## 360° Tour



# Tour Builder

The image displays the Tour Builder CMS interface on the left and a 360-degree tour preview on the right.

**Tour Builder CMS Interface:**

- Header:** Tour Builder | MEDIA LIBRARY
- Tour Manager:** CREATE NEW TOUR | Search for a location
- Tour Cards:**
  - Call Tour:** California Tour (3 STOPS)
  - Jill's First Tour:** This is the Tour Description, I am adding copy here. Here is more info so there is a publish! Again. (5 STOPS)
  - Tour Again Update:** Not now but then, ok thanks bye. (2 STOPS)
  - Jill's Test for Google Analytics & Logo:** (4 STOPS)
- Map:** A map of California and Arizona with a search bar and a blue location pin. A semi-transparent blue box is overlaid on the map with the text: **CMS to Create & Edit 360° Tours**

**360° Tour Preview:**

- Header:** CONCEPT 360 | Navigation icons (refresh, back, forward)
- Content:** A 360-degree view of a canal in Brookfield, MA, with a play button in the center. A blue box is overlaid with the text: **Front Facing Tour**
- Map:** A small inset map showing the location in Brookfield, MA, with numbered stops 1, 2, 3, and 4.
- Footer:** BACK | 1 OF 5 | NEXT | CONCEPT 360
- Metadata:** Random Other Video | Size: 21,612,631 bytes (22.1 MB on disk) | Dimensions: 4096x2048

360° Tour

# MEDIA

Every tour stop is based on a “main image” type. There are 3 options.

## Tour Stop Main Image

### Panorama



Panoramas are wide, still images that can be panned and zoomed in any direction by your tour users. They can be taken by special 360° cameras, or even using your phone.

*Recommended minimum resolution 4096x2048, 2:1 aspect ratio or greater. Accepted format .jpg*

### 360° Video



360° videos are immersive videos that can also be controlled by your tour users. Tour users can also pan and zoom in any direction around the video.

*Recommended minimum resolution 7168x3584, 2:1 aspect ratio or greater. Accepted format .mp4*

### Static Image



When 360° media is not available for a given tour stop, a normal, nonpanoramic image may be used. Static images cannot be panned by the user like 360° media.

*Recommended minimum resolution 1920x1080, 16:9 aspect ratio or greater. Accepted format .jpg*



# BUTTONS

The screenshot shows the 'Tour Editor' interface for 'Jill's Tour - Man in the Mirror'. The 'Buttons' tab is active, displaying a table of added buttons and links. The table has columns for 'BUTTON NAME', 'TYPE', and 'URL'. There are also 'EDIT' and 'REMOVE' icons for each entry. A 'CREATE NEW BUTTON' button is visible in the top right of the section.

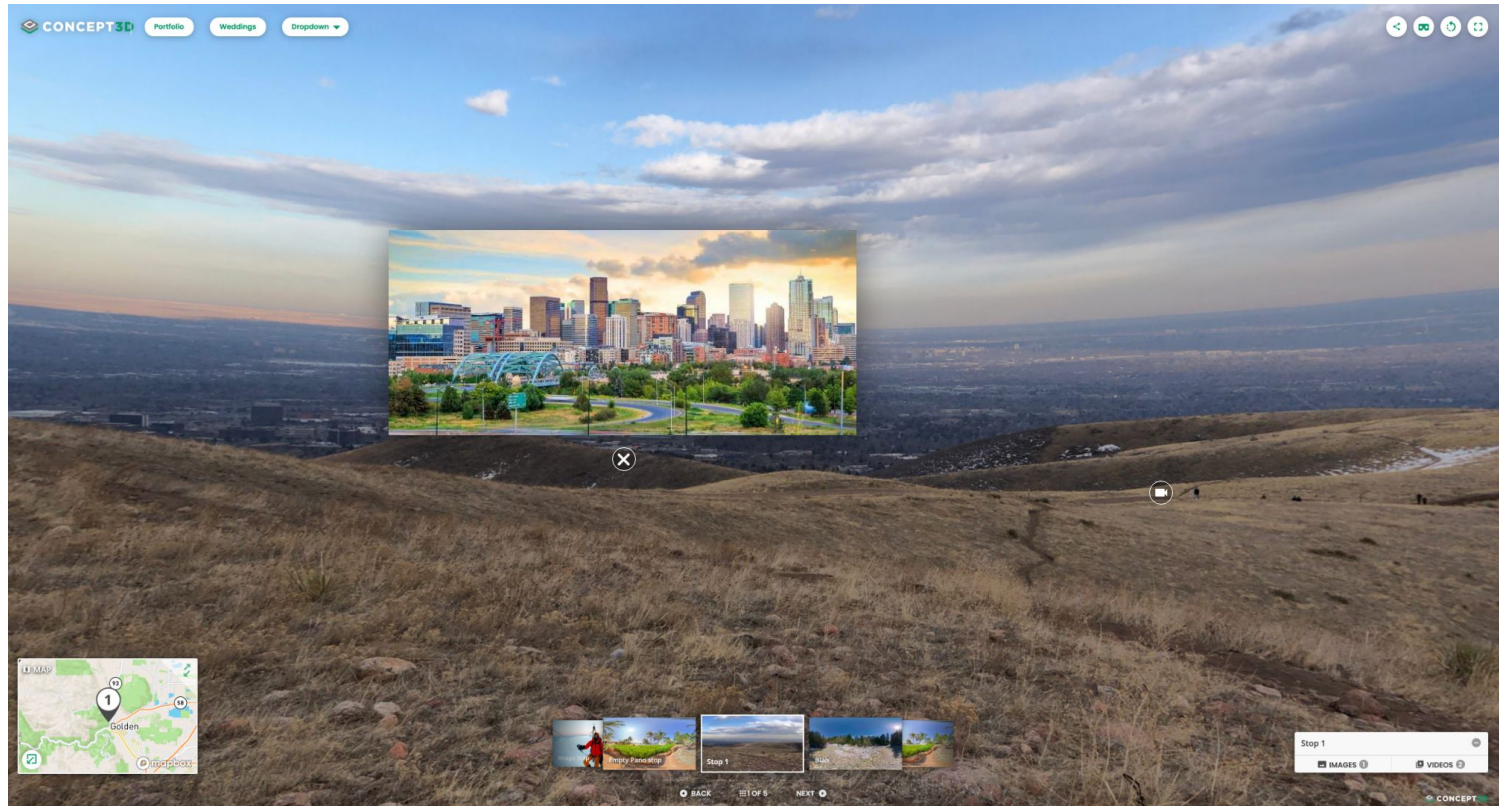
BUTTON NAME	TYPE	URL		
Map	Dropdown Button	-	EDIT	REMOVE
427		https://map.concept3d.com/?id=427		
673		https://map.concept3d.com/?id=673		
Google	Standard Button	https://google.com	EDIT	REMOVE
Yahoo	Standard Button	https://yahoo.com	EDIT	REMOVE



## Options for Dropdowns or Standard Buttons



# HOTSPOTS - OPEN



# RENDERINGS & MAP TILES

## Map Settings

### Customize Mapbox

Select a color theme for your Mapbox map tiles



Streets Light Dark Scenic

### Minimap Display

### Link Concept3D Rendering

Enter your rendering URL to connect your renderings to Tour Builder

Ex. [https://myatlascms.com/assets/{mapId}/{mapURL}/{z}/{...](https://myatlascms.com/assets/{mapId}/{mapURL}/{z}/{...})

[+ UPLOAD](#)

### Default Zoom Level

Set the default map zoom level for the tour and its tour stops. Individual stops can override this setting.

[+ ADD DEFAULT ZOOM LEVEL](#)

**Tour Builder** MEDIA LIBRARY JILL BOBRICK

TOUR MANAGER / Another New Tour

Tour Editor General Tour Stops Buttons Styles Share & Publish

Tour Settings  UPDATED

**Map Settings**

**Customize Mapbox**

Select a color theme for your Mapbox map tiles

Streets Light Dark Scenic

**Link Concept3D Rendering**

Enter your rendering URL to connect your renderings to Tour Builder

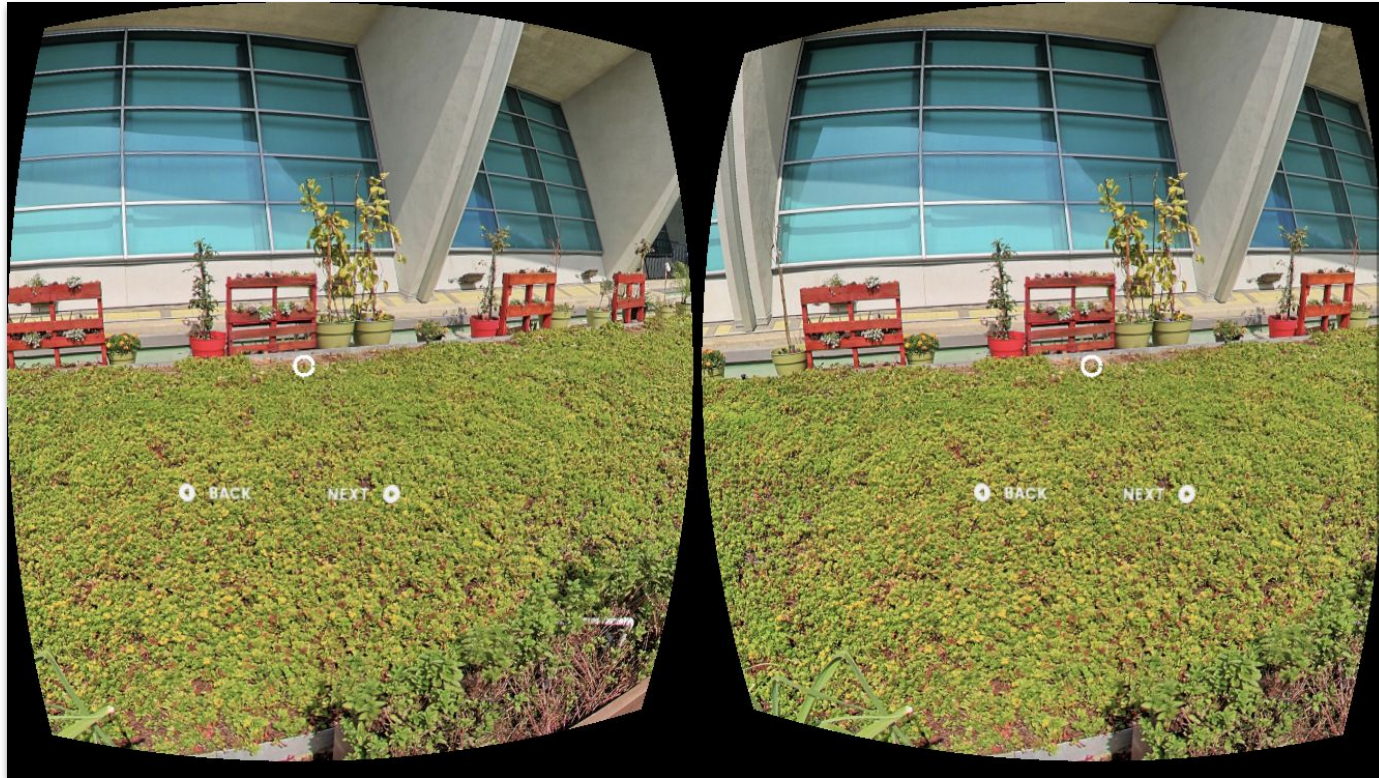
Map Url

Ex. <https://myatlascms.com/assets/{mapId}/{mapURL}/{z}/{...}>

mapbox © Mapbox © OpenStreetMap Improve this map PRIVACY POLICY TERMS OF SERVICE CONCEPT 3D

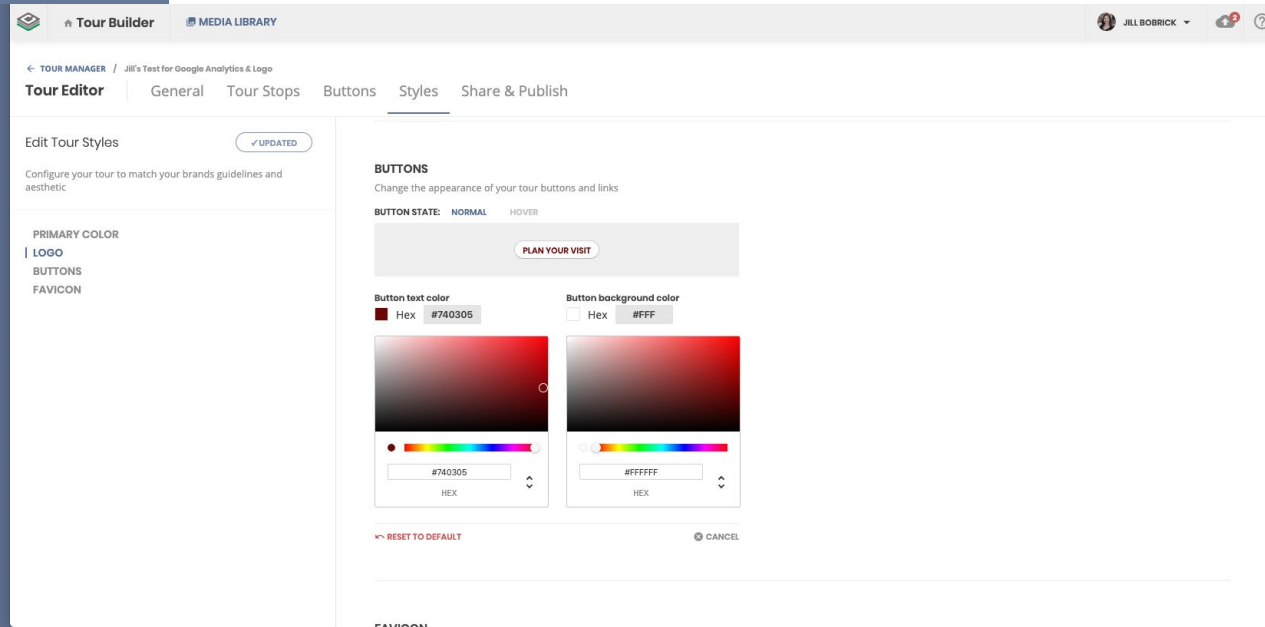
# VR MODE

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# BRANDING

- Coloring
- Logo
- Buttons Styling
- Favicon



# SHARE - PUBLISH

**Tour Builder** | MEDIA LIBRARY

← TOUR MANAGER / Jill's Tour - Man in the Mirror

**Tour Editor** | General | Tour Stops | Buttons | Styles | **Share & Publish**

### Share Tour

Generate share and embed URLs of your tour when are ready to show them to the world. Changes that have not been published will not be visible on public share URLs and embeds.

**Tour View**  
Set the share link and embed code to initially show the tour media or map.

MEDIA VIEW | MAP VIEW

SHARE LINK  
<https://qatour.concept3d.com/share/HJSHLwXAf/stop/1> COPY

SHARE LINK ON:

EMBED IFRAME  
`<iframe src="https://qatour.concept3d.com/share/HJSHLwXAf/stop/1" width="100%" height="100%" border="0" scroll="no"> Your browser does not support iframes </iframe>` COPY

<https://qatour.concept3d.com/home/HJSHLwXAf/edit/publish>

### Publish

Your tour is currently not published. When you click the PUBLISHED button, your tour will go live.

✓ PUBLISHED

Buttons | Styles | **Share & Publish**

### PRIMARY COLOR

Select a color to use for small highlights throughout the tour

#801008  
HEX

# Helping Hand

## No-Cost 360° Tour Program

- Complete Enterprise Functionality
- 5 Tour Stops
- June 30th, 2020

<https://www.concept3d.com/360-tour-march-2020/>



**Sam Slater**

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(303) 569 -4181

# Concept3D Virtual Tour Offering

Feature	360° Tour
Map based (geospatially accurate)	X
Guided Tour Process	X
Panorama Tour Stops	X
Additional Supporting Media	X
Client controlled content	X
Mobile-optimized	X
Sharable content	X
Paired with Renderings	X
Full Screen Immersive Experience	X
Upload Own Panoramas	X
Audio with Audio Transcript	X
360° Video Tour Stops	X
Hotspots	X
Media library	X
Auto-rotate of panos	X
Multiple base map style options	X
Tour Only View (no map)	X



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# QUESTIONS & DISCUSSION

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# SUPPLEMENTAL SLIDES

# CLIENT REVIEWS



Amy H. 

Digital Media & Communications Coordinator  
Education Management, 1001-5000 employees  
Used the software for: 1-2 years

Overall Rating	★★★★★	5/5
Ease of Use	★★★★★	5/5
Customer Service	★★★★★	5/5
Features	★★★★★	5/5
Value for Money	★★★★★	5/5
Likelihood to Recommend		10/10

## “Concept3D Offers a Fantastic Product with Useful Features and Reliable Customer Support”

**Overall:** We're making our campus more accessible with Concept3D. We can now provide instant updates to our map so that students, faculty, staff and visitors have the most up-to-date information when coming to El Camino College.

**Pros:** I like how easy it is to update as an administrator and how stylish and modern it looks as a user.

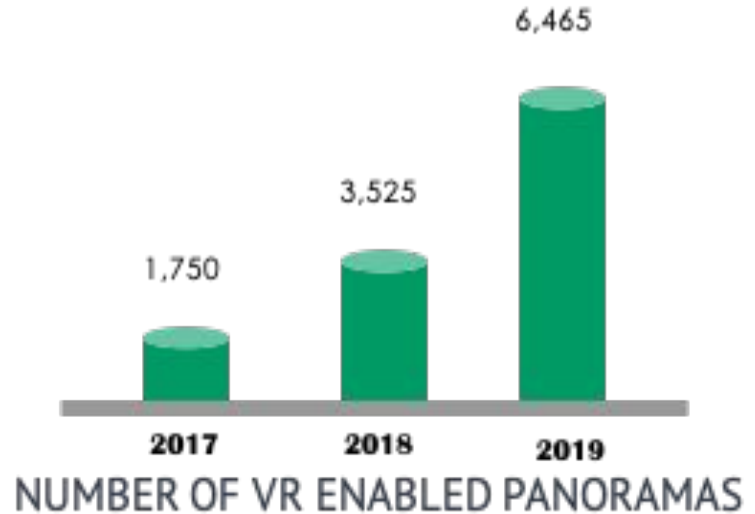
**Cons:** We are having some issues with the PDF generator but the customer support team has been very helpful in addressing the problem and providing timely updates.

[Capterra Reviews](#)

# VIRTUAL TOUR ENGAGEMENT

VIRTUAL TOURS  
**775+**  
CREATED AND CUSTOMIZED  
BY CLIENTS

**42%** OF MAP  
TOUR  
FORMS ARE COMPLETED WHEN PROMPTED



# EDUCATION APPLICATIONS



All 23 campus locations 3D rendered, live computer lab availability and transit feed, ADA accessibility,

[Penn State University - 360 VR Tour Link](#)



3D Maps of 3 CU Maps, Virtual Tours, and Anschutz Medical Campus. Interior 3D mapping and Wayfinding



Marketing, Campus Directions with Live Local Transit Updates. Campus Walking Tours



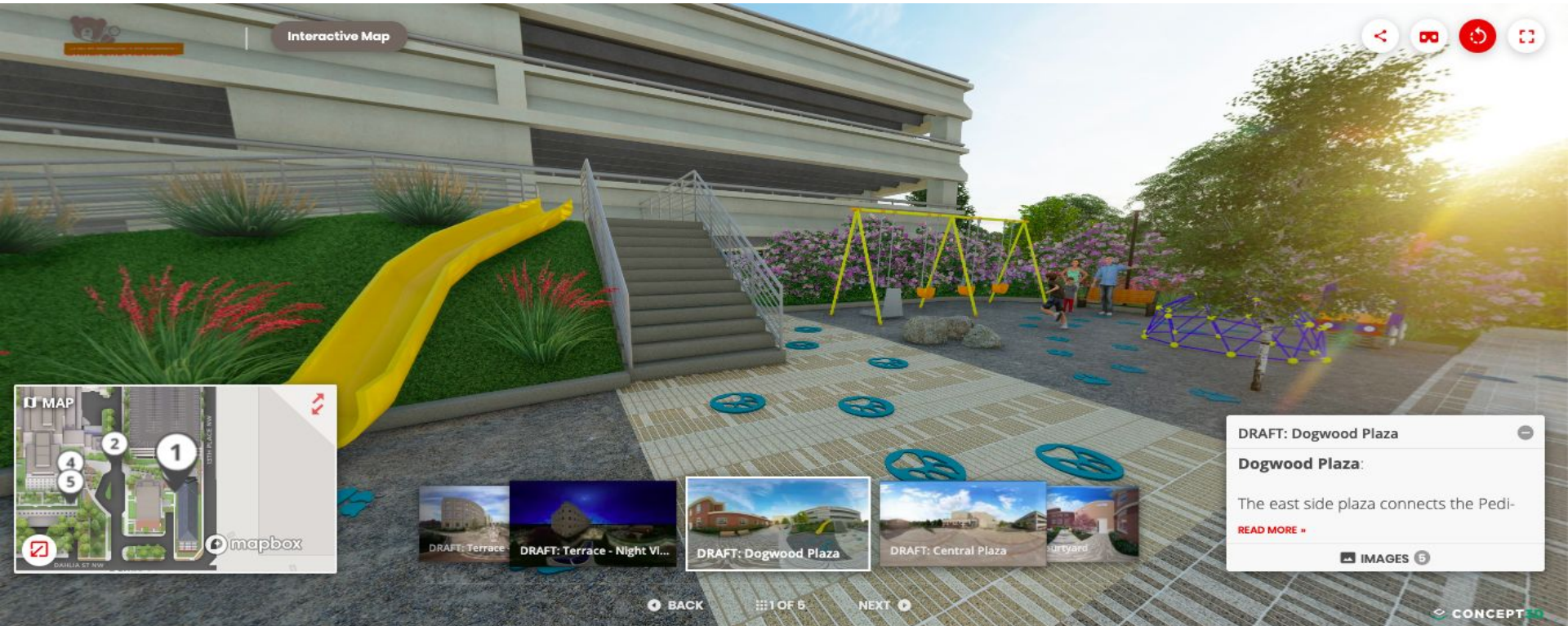
3D rendered 6 campus, VR Tours, 360 panoramas, branded Google Cardboard Goggles for marketing, and mobile app integration



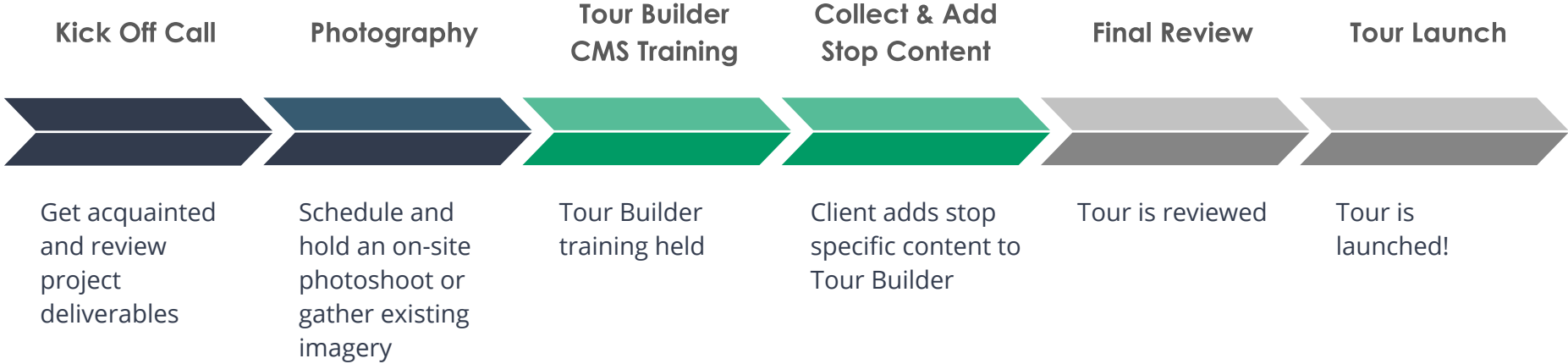
3D Map, 360 Tour, Focus on Lead Generation by utilizing button functionality.

[University of Denver - 360 Tour Link](#)

# 3D RENDERINGS - PANO



# 360° Tour Timeline

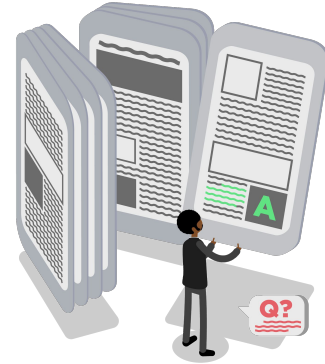


# SUPPORT

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## Dedicated Client Success Manager

We are committed to the highest level of service. You will have a dedicated Client Success Manager for your account to achieve the best results and keep up to date on new features and functionality.



## Support Cases

Your subscription includes unlimited support from our online support team. [Submit a ticket](#) and our team will be back in touch as soon as possible.

## Robust Documentation

Our [support site](#) contains step-by-step guides to enable self-service. Can't find what you're looking for? We are here to help!



# HOTSPOTS - CLOSED

