

AUTORESPONDERS

What they are and how they work

What is an autoresponder?

An autoresponder is a “confirmation of receipt” email that is automatically sent by Study in the USA on behalf of your school in response to a student’s inquiry.



How does it work?

When a student sends an inquiry to your school via StudyUSA.com, you don’t have to worry about writing back to the student immediately – the autoresponder will do this for you.

Just let us know what you’d like to tell your prospective students in this email, and we will create an email, branded with your logo, that goes out immediately to any student who sends an inquiry.

What do we need from you to set up your autoresponder?

- Your school or program logo
- A photo in landscape/horizontal format
- Email text
- Call to Action (CTA) text – for example: Learn More, Apply Now, Find Out More



Dear {{name}},

Thank you for your interest in **Lane Community College**!

Lane Community College welcomes students from all over the world and supports them in achieving their dreams of an American education. **Lane** offers English language courses, and more than 40 career and technical training programs to over 400 international and 10,000 American students each year.

We have received your inquiry and someone from our staff will get back to you as soon as possible. In the meantime, please, visit our [International Programs website](#) to learn more about our programs and admissions requirements, or click [here](#) if you're ready to apply.

Our **Lane International Programs team** can't wait to start working with you towards your dreams. We look forward to hearing from you!

Thank you!

[Apply Now](#)

Autoresponder example

