

Isabella: Hi Carol 🙌, It's Isabella here from Study USA, do you need any help?

Student: I would like to come and study at school in America. I would like to know what I need to achieve this.

Isabella: I can help with that! To study in the U.S., you'll generally need to follow these steps:

Your Ultimate Assistant

# **Our AI-Powered Solution That Will Transform Your Workdays**

# Combining Technology with a Personal Touch

Imagine if you had a tireless assistant who could handle student questions at any time of day, in any language, freeing you to focus on the more personal and complex aspects of student relations. That's what our AI chatbots offer.





In the realm of student engagement and success, nothing beats the power of personal touch. Now, imagine magnifying that personal care with multi-lingual technology that never tires, ensuring continuous engagement.

Our AI solutions embody this perfect blend, promising that no prospective student feels neglected, even for a moment.

## FUN FACT

In the original 3-week period that the chatbot was on StudyUSA.com, it logged more than 1,200 engaged and productive conversations.

# The Power of Immediate, Personalized Connection

-  **Always There, Always Ready:** Day or night, weekday or weekend, our AI is there to initiate that critical first conversation with students, ensuring no queries or signs of interest fall through the cracks.
-  **Conversing, Not Just Responding:** More than just programmed responses, our AI chats with students in a friendly, conversational tone, and it does so in their own language. For students, this fosters a sense of comfort and allows them to chat more easily.
-  **Your Voice. Your Information:** The information the AI provides isn't generic; it's all yours. It uses data and details from your own website, guaranteeing students receive the most current and relevant information, reflecting your institution's unique offerings.
-  **Speaking Their Language:** Our chatbot can communicate with students in multiple languages, making them feel right at home. This is crucial for building trust and rapport with students from all over the world.

# Why Choose Our AI Solution?

We understand that each educational institution is unique and caters to a diverse student body.

That's why we offer tailored AI chatbot solutions designed to resonate with your specific audience, whether they're international or domestic students.

Our offerings are crafted to seamlessly integrate into your existing digital infrastructure, providing immediate, accessible, and personalized support for all your students.



## SAVE TIME & MONEY

Instead of spending most of your time answering repetitive questions, you can focus on what really matters: personal student interactions and tasks that require your unique expertise.

# What We Offer

1

## StudyUSA.com AI Chatbot for Existing Clients

Amplify your presence on StudyUSA.com, the hub for international students. Our AI chatbot is a dedicated digital assistant that interacts with prospective students on the pages specific to your institution, providing immediate responses and engaging students with real-time conversation.

2

## Customizable AI Chatbot for Your Institution's Website

Whether it's admission processes, program specifics, or campus life this chatbot is like having a multilingual representative available around the clock. It understands and addresses the unique queries students have, from visa processes to cultural acclimatization.

3

## AI for WhatsApp/SMS: The Direct Line of Engagement

Extend your reach onto the messaging platforms students use most. This AI isn't confined to your website; it interacts with students through text messages or WhatsApp, answering questions, sending reminders, or just keeping the conversation going.

# Effortless Setup and Real-time Integration

Setting up the AI solution is a breeze. We understand you have a lot on your plate, and our goal is to make your transition to this new technology as seamless as possible.

## Turnkey Solution

You won't need to spend weeks configuring the system. Our AI solution is designed to be plug-and-play. With a few simple steps, you'll have it up and running, ready to engage with students.

## Minimal Effort on Your Part

We've streamlined the setup process so you can get started with minimal effort. Our dedicated support team will guide you through every step, ensuring you can focus on what you do best - providing quality education.

## Real-time CRM Integration

One of the standout features of our solution is its ability to integrate with your existing CRM system. As soon as a prospective student interacts with our AI, their details and questions are instantly relayed to your CRM in real-time.

## Continuous Support

Even after the initial setup, we remain at your disposal to assist with any tweaks, customizations, or questions you might have. We're here to ensure you get the most out of our AI solution.

# Investment in Innovation

## Standard Pricing

Each of our products, whether it's the StudyUSA.com Dedicated AI Chatbot or the Personalized AI Chatbot for Your Website, comes with a **one-time set-up fee of \$500**. **Following this, there's a consistent monthly charge of \$500**. This pricing ensures you have a sophisticated AI solution always at work for you without any hidden costs.

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## Bundled Savings

Opting for both the StudyUSA.com chatbot and the customizable chatbot for your own website? Great news! You'll pay only one set-up fee of \$500 for both products. Plus, we offer a **20% discount on the monthly subscription fee**, acknowledging your commitment to providing comprehensive support to your students.


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## Early Adopter Incentive

We're excited to welcome institutions that are as forward-thinking as we are. That's why we're offering an Early Adopter discount of **30% off your subscription**. It's our way of saying thank you for being an innovator and recognizing the immense value in immediate, personalized student engagement.

A circular graphic with an orange-to-red gradient background. The text "30% SAVINGS!" is written in a bold, white, sans-serif font. The "30%" is significantly larger than "SAVINGS!".

**30%  
SAVINGS!**

A teal-colored rounded rectangular box with a white border. The text inside is white and centered.

Take advantage of  
our Early Adopter  
discount of 30% off  
your subscription.

# It's about the students

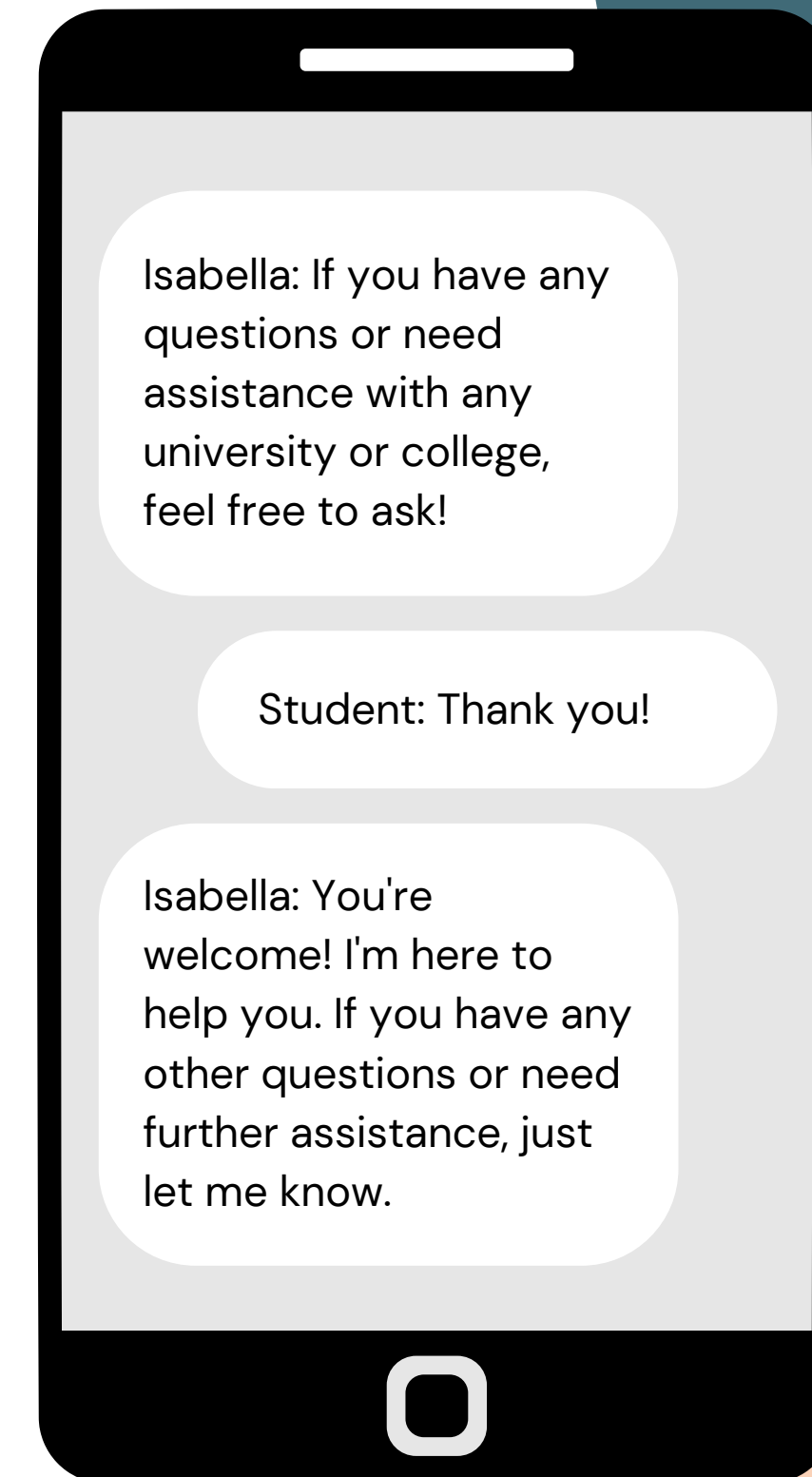
Our approach is simple: we believe in the power of personal touch in student relations, and we use technology to amplify it, not replace it.

With our AI, students get the immediate, friendly, and personalized interaction they need, which drives engagement and, ultimately, their success.

This isn't just high tech; it's high tech with a high touch — ensuring every student feels seen, heard, and valued, every step of the way. Because when it comes to student success, every single individual matters.

## Contact us!

[AI-solutions@studyusa.com](mailto:AI-solutions@studyusa.com) | 206-622-2075



Isabella: If you have any questions or need assistance with any university or college, feel free to ask!

Student: Thank you!

Isabella: You're welcome! I'm here to help you. If you have any other questions or need further assistance, just let me know.